

What is an "Ashton Bentley Express Install for Microsoft Teams Rooms"?.



Over the last 10 years Ashton Bentley have developed and refined the way meeting rooms should be deployed. Essentially commoditising key elements of all rooms into 3 building blocks that are available as complete systems or individually:

- Chassis Display Mounts
- Meeting Room AV Technology
- Meeting Tables

This fits the Express Install for Microsoft Teams Rooms strategy.

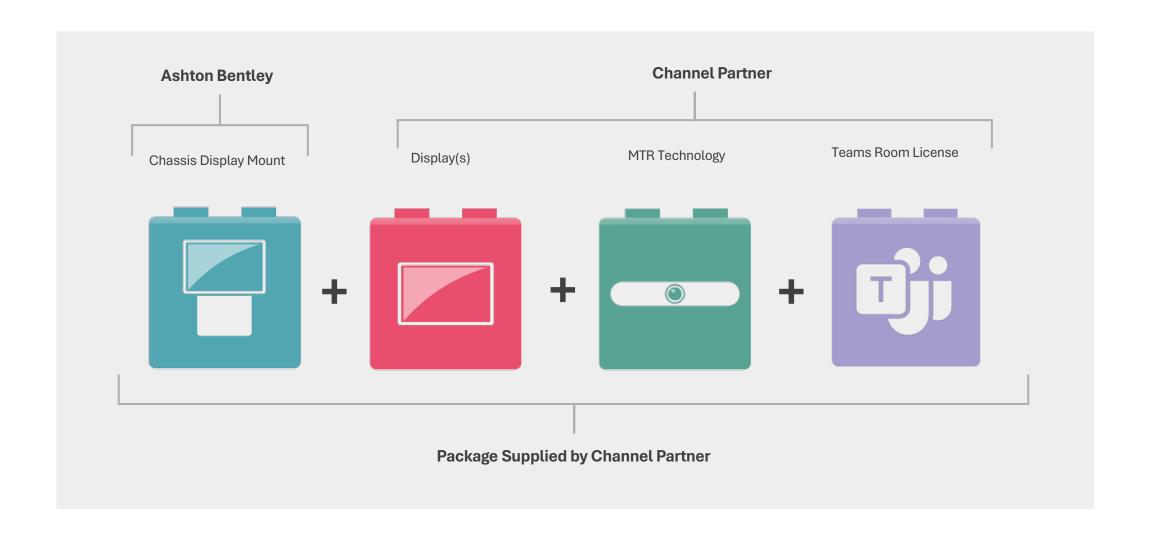
Ashton Bentley solutions allow streamlined, quick and easy installation options that deliver a full Teams Rooms experience in Small and Medium sized meeting rooms.

With no custom room modifications required, Ashton Bentley Express Install solutions are less complex than traditional installation methods, resulting in a lower total cost of ownership that enables you to get new Teams Rooms up and running quickly and at scale.

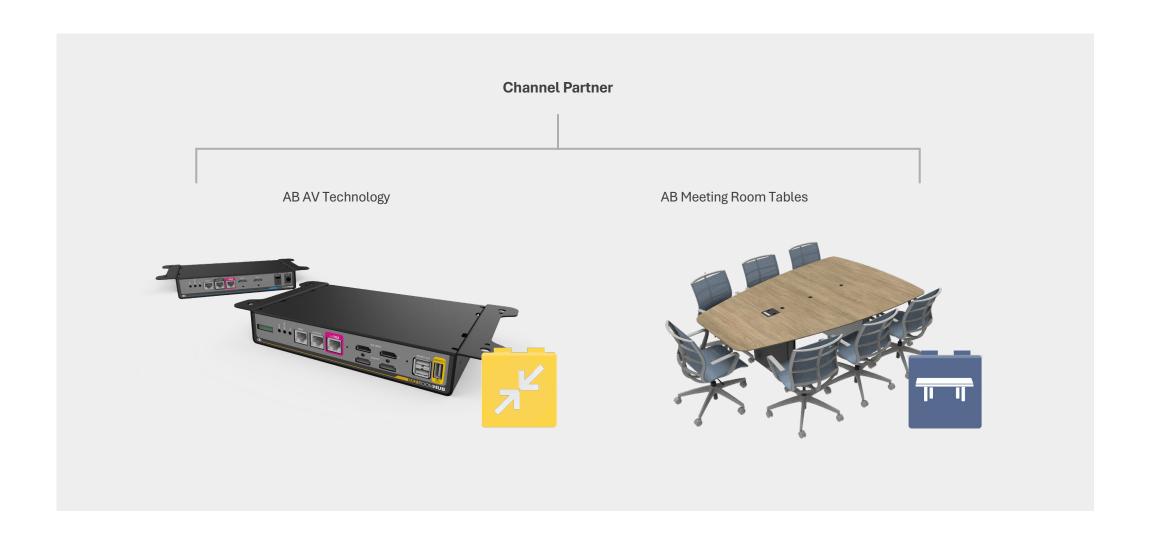
Fully flexible rooms that also enable change at a low cost.

The Building Blocks.









The Solution.



The Ashton Bentley Microsoft Express Room solutions are supplied via our Channel Partners.

These partners bundle Ashton Bentley Display Mounts with certified displays and MTR hardware. Everything required to install, set-up and activate a Microsoft Teams Room system in hours not days.

The optional AV Technology and Meeting Room Tables then are available for complete rooms as and when required.

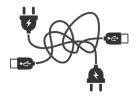
Ashton Bentley offers a well-established range of self-assembly products that enable quick and easy installation of Microsoft Teams Rooms with no specialist knowledge or tools required.



Designed with Video Collaboration in mind



Tool-less Construction



Built-In cable management -Zero Cable Clutter



Ample Power sockets/ connectivity



Quick Deploy Time



Repeatable



Easy to build - No skills required



Optimised for Wheelchair Accessibility







^{*}The MTR codec and Videobar can also be a Videobar with an integral Android or Windows $^{\mathsf{TM}}$ MTR host .

Ashton Bentley provides the ideal Express Install Solution.



Quick installation

Only requires two non-specialist people for one or two hours per room.

· No custom room modifications necessary

Little or no building work, or containment, required. A flexible floor mount system supports your display, videobar, and CPU, while your console is connected via USB or POE. A single power plug and network socket are all you need.

• Suitable devices certified for Teams are already in the device ecosystem

All existing certified MTR devices can easily be integrated into Ashton Bentley solutions.

Full Teams Rooms experience

The inclusive and collaborative experience that users love about Teams Rooms are fully present with Express Install. There maybe an (improved) aesthetic difference between fully integrated Teams Rooms and an Express Install, but the same functionality remains.

Scale up meeting rooms fast at lower cost

With no custom room remediation, the total cost for Ashton Bentley Express Install rooms can come in less than other solutions. This means you can install Teams Rooms at scale, making office modernization and better workplace experiences easier and faster to achieve.



Microsoft Teams Room Size Recommendations.



Ashton Bentley designs focus on Small and Medium-sized rooms.

Smaller **Focus rooms** are already well-served by the Salamander/Jabra tabletop unit.

Small and Medium rooms represent the ideal use-case for the Ashton Bentley Express Install solution.

Large and Extra-Large rooms typically require custom AV setups, including multiple cameras and external audio systems, which don't align with the streamlined Express Install concept.

Room Category	Recommended Dimensions (L x W)	Typical Seating Capacity	
Focus	2.5m x 2.5m (8' x 8') – 3m x 3.5m (10' x 12')	1-2 people	
Small	3m x 3.5m (10' x 12') – 4.5m x 4.5m (15' x 15')	2-6 people	
Medium	4.5m x 4.5m (15' x 15') – 6m x 6m (20' x 20')	6-12 people	
Large	6m x 6m (20' x 20') – 7.5m x 10m (25' x 33')	20-20+ people	
Extra-Large	Custom sizes (larger than 7.5m x 10m)	20+	



Small Rooms 2-6 people



Medium Rooms 6-12 people

Initial Proposal - Camera Below.



Our initial proposal offers two display sizes (55" & 75") in single and dual display formats.

These are designed to match the **Small** and **Medium** Room requirements as determined by Microsoft.



AB One55 Floor to Wall



AB One75 Floor to Wall



AB Two55 Floor to Wall



AB Two75 Floor to Wall



AB One55 Freestanding Base



AB One75Freestanding Base



AB Two55Freestanding Base



AB Two75Freestanding Base

Initial Proposal - Camera Above.



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AB One55 Floor to Wall



AB One75 Floor to Wall



AB Two55 Floor to Wall



AB Two75 Floor to Wall



AB One55Freestanding Base



AB One75Freestanding Base



AB Two55Freestanding Base



AB Two75Freestanding Base

Partner Products - MTR Technology.



The Ashton Bentley Packages can be supplied with the following WindowsTM and Android based MTR Products:

CISCO	poly	Lenovo	Jabra GN	neat.
audiocodes	@ CRESTRON	Yealink	logitech	and others

Route to Market.



Established Ashton Bentley/Kramer Channel Partners





Express Install for Microsoft Teams Rooms

The following are examples of Ashton Bentley Express Install Room Solutions that can be deployed quickly and easily with no prior skills or experience.

These include some of the optional Ashton Bentley AV Technology and Meeting Room Collaboration Tables.









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