



First look for UK Trade Press

Thursday November 15th 2012 Ashton Bentley™ products were released to the UK Audio Visual Trade press for the first time, just a few weeks prior to the official product release.

A one-hour presentation and demonstration was provided followed by a stimulating and lively debate, which highlighted the uniqueness of the Ashton Bentley design philosophy to provide complete systems that allow a user to “Walk in and Work” !

Video Conference and Presentation environments on display were:

- Solo 46 - single 46” screen
- Connect – single 55” screen
- Connect2 – twin 55” screen
- Media Connect - integrated single 55” screen and meeting table

These were active systems with a selection of Codecs that demonstrated that Ashton Bentley are Codec agnostic, and that the Ashton Bentley designed enhanced graphics processing does provide superior image quality.

Several articles are being planned by the press and will be published in forthcoming editions, both in print and online.

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Contact: Tony Leedham – Tony.Leedham@ashtonbentley.com - +44 7747 606352